INSPIRE ME
THE CREATIVITY CONFERENCE
OMAN-MUSCAT 2024

OMAN AI
DESIGN TECHNOLOGY
ARTIFICIAL INTELLIGENCE
SUMMIT 2024

INSPIRE ME
CONFERENCE TOPICS

مواضيع وفقرات
مؤتمـر إنسـباير مـي

INSPIRE ME CREATIVITY CONFERENCE
Oman/Muscat 1-3 September 2024
Artificial Intelligence Summit
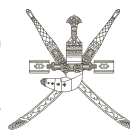
INSPIRE ME - CREATIVITY CONFERENCE
Muscat-OMAN 2024

Main Keynote Speaker
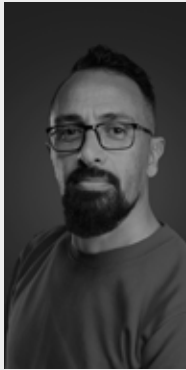
MEDHAT EID
Top Ten 10 World Adobe Ambassadors - 2021 -2023

Adobe Community Expert
Graphic-Design International Consultant and Expert

Adobe Community Expert

Speakers

Rami Al- Fuqahaa
Founder / CEO at Trixel Studios
Autodesk Certified Instructors

Ahmad Alhuwwari
CX/UX Senior Consultant
UX/CX Trainer

Eng. Sufian Alinweihi
Chief Executive Officer - Visual Innovate
Web Solutions Expert and Consultant

Our Guest

Musab Al-Tuwaijri
Founder of Musab Modern Media
Content Creator, and Content Creation Trainer

INSPIRE ME - CREATIVITY CONFERENCE
Muscat-OMAN 2024

DAY 1 SCHEDULE 4:00 - 10:00 pm
Sunday 2024/9/1

4:00 - 5:00 pm Registration

5:00 - 5:15 pm: Official Conference Opening and Welcome Address by the Event Patron

Medhat Eid:

5:15 pm - 6:30 pm: First Conference Session:

-The Era of Artificial Intelligence and the New Age - What is Generative AI?

-ADOBE SENSEI:
The History of Artificial Intelligence in Adobe Software Over the Years

-EMPOWER CREATIVE EXPRESSION WITH ADOBE FIREFLY:
Revolutionize design workflows with generative AI

-Adobe Firefly Models - Live Demo
 1. Text to Image   2. Generative Fill   3. Generative Expand

6:30 - 7:00 PM: Tea and Coffee Break

Ahmad Alhuwwari
7:00- 7:30 PM: "Introduction to UX and CX: From Concept to Practice"

Medhat Eid:
7:30 - 8:00 PM: Adobe Firefly - Tips and Tricks **- Live Demo**

Rami Al- Fuqahaa
 8:00 - 8:30 PM: Virtual world design & development
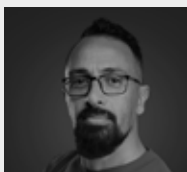VR tour inside LivaatVerse **- Live Demo**

Eng. Sufian Alinweihi
 8:30 - 9:00 PM: Adobe Experience Cloud
deliver account-based experiences that differentiate your brand

Medhat Eid:
9:00 - 9:30 PM: Generative AI comes to Adobe InDesign **- Live Demo**
1- Text to Image (Beta)   2- Generative Expand (Beta)

FINAL 10:00ᵖᵐ CLOSING

INSPIRE ME - CREATIVITY CONFERENCE
Muscat-OMAN 2024

DAY 2 SCHEDULE 4:00 - 9:00 pm
Monday 2024/9/2

4:00 - 5:00 pm Registration

5:10 - 5:15 PM: Opening Video Presentation introduction by Adobe Community Expert, Mr. Medhat Eid

Medhat Eid:

5:15 - 6:30 PM: Adobe Photoshop and generative AI features - **Live Demo**

1. Generative Fill
2. Generative Expand
3. Generate an entire image
4. Generate variations with a reference image
5. Generate a new background

6:30 - 7:00 PM: Tea and Coffee Break

Ahmad Alhuwwari
7:00- 7:30 PM: "The Future of UX and CX in the Age of AI: Challenges and Opportunities"

Rami Al- Fuqahaa

7:30 - 8:00 PM: What's new in adobe after effects
New Features.- **Live Demo**

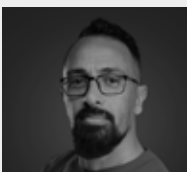### INSPIRE ME - OMAN - Special Guest

8:00 - 8:15 PM: Adobe Community Expert, **Medhat Eid** and Special Guest **Musab Al-Tuwaijri**/ Founder of Musab Modern Media Content Creator, and Content Creation Trainer

Eng. Sufian Alinweihi
8:15 - 8:45 PM: AI-Infused Web Design: Empowering Graphic Designers" Integrating AI in Web Design

Medhat Eid:
8:45 - 9:00 PM: New Selection Brush Tool and Text to Image in Adobe Photoshop - Tips and Tricks - **Live Demo**

FINAL 10:00ᴾᵐ CLOSING

INSPIRE ME - CREATIVITY CONFERENCE
Muscat-OMAN 2024

DAY 3 SCHEDULE 4:00 - 9:00 pm
Tuesday 2024/9/3

4:00 - 5:00 pm Registration

5:10 - 5:15 PM: Opening Video Presentation introduction by Adobe Community Expert, Mr. Medhat Eid

Medhat Eid:

5:15 - 6:30 PM: Adobe Illustrator and generative AI features **- Live Demo**
1. Text to Vector
2. Generative Shape Fill
3. Generative Recolor
4. Retype
5. Smooth slider
6. Intertwine for text and objects

6:30 - 7:00 PM: Tea and Coffee Break

Rami Al- Fuqahaa
7:00 - 7:30 PM: Build 3D Interactive web & VR learning material **- Live Demo**

Medhat Eid:
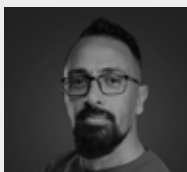**7:30 - 8:00 PM:** Acrobat AI Assistant: Generative AI document & PDF tool **- Live Demo**

Ahmad Alhuwwari
8:00- 8:30 PM: "Harnessing AI Power: Practical Tools for Enhancing UX and CX Design"

Medhat Eid:
8:30 - 9:00 PM: "Adobe Express & AI: Revolutionizing Creativity for All" **- Live Demo**

Medhat Eid:
9:00 - 9:30 PM: "Designing an Ad Campaign with Adobe Photoshop + Illustrator Using Adobe's AI Technologies" **- Live Demo**

FINAL 10:00ᴾᵐ CLOSING